



Bringing us together, setting us apart

DONOR RECOGNITION PLAN OUTLINE

All campaign donors

Recognition on the Downtown Greenway website will be provided in the following categories unless anonymity is requested.

Donor Recognition Levels

\$5 Million and above	Front-Runners
\$1 Million to \$4.999 Million	Groundbreakers
\$500,000 to \$999,999	Pathfinders
\$250,000 to \$499,999	Pacesetters
\$100,000 to \$249,999	Marathoners
\$50,000 to \$99,999	Explorers
\$25,000 to \$49,999	Cyclists
\$10,000 to \$24,999	Sprinters
\$2,500 to \$9,999	Joggers
\$1,000 to \$2,499	Trekkers
\$500 to \$999	Walkers
\$100 to \$499	Strollers
Up to \$99	Connectors

\$100 and above

Donors of \$100 or more will be listed in periodic Greenway Milestone Celebration Newspaper Advertisements in the categories noted above. The ads will be converted into permanent Milestone Celebration Plaques and displayed on the Downtown Greenway Milestone Kiosk or Marker.

\$1,000 designated
for the Greenway Tree Fund

Donors designating \$1,000 to the Tree Fund will be recognized on a Tree Plaque listing all tree donors. The plaque will be included on the Greenway Milestone Kiosk or Marker discussed above.

\$2,500 and above

Major donors of \$2,500 or more will be recognized as members of the Downtown Greenway Trailblazers Society. Permanent and prominent recognition will be provided on the *Downtown Greenway Trailblazers Society Major Donor Wall* in categories listed above.

\$3,000 and above

Commemorative naming opportunities for spaces and items, like a benches, are available in limited quantities for donors of \$3,000 or more.

\$10,000 and above designated
for endowment support

Recognition as Founders of the Downtown Greenway Endowment Society will be offered to persons making gifts of \$10,000 or more to the endowment as well as those making planned gifts of \$10,000 or more. Recognition will be noted on the *Trailblazers Society Major Donor Wall*.

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Chart of Opportunities for Giving and Recognition

Gift Level	Website Recognition	Milestone Ad and Plaque Recognition	Tree Plaque Recognition	Trailblazers Society Wall Recognition	Naming Opportunity Recognition	Endowment Society Founding Membership
Up to \$99	X					
\$100 and above	X	X				
\$1,000 designated for Tree Fund	X	X	X			
\$2,500 to \$2,999	X	X		X		
\$3,000 and above	X	X		X	X	
\$10,000 designated for Endowment	X	X		X		X

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